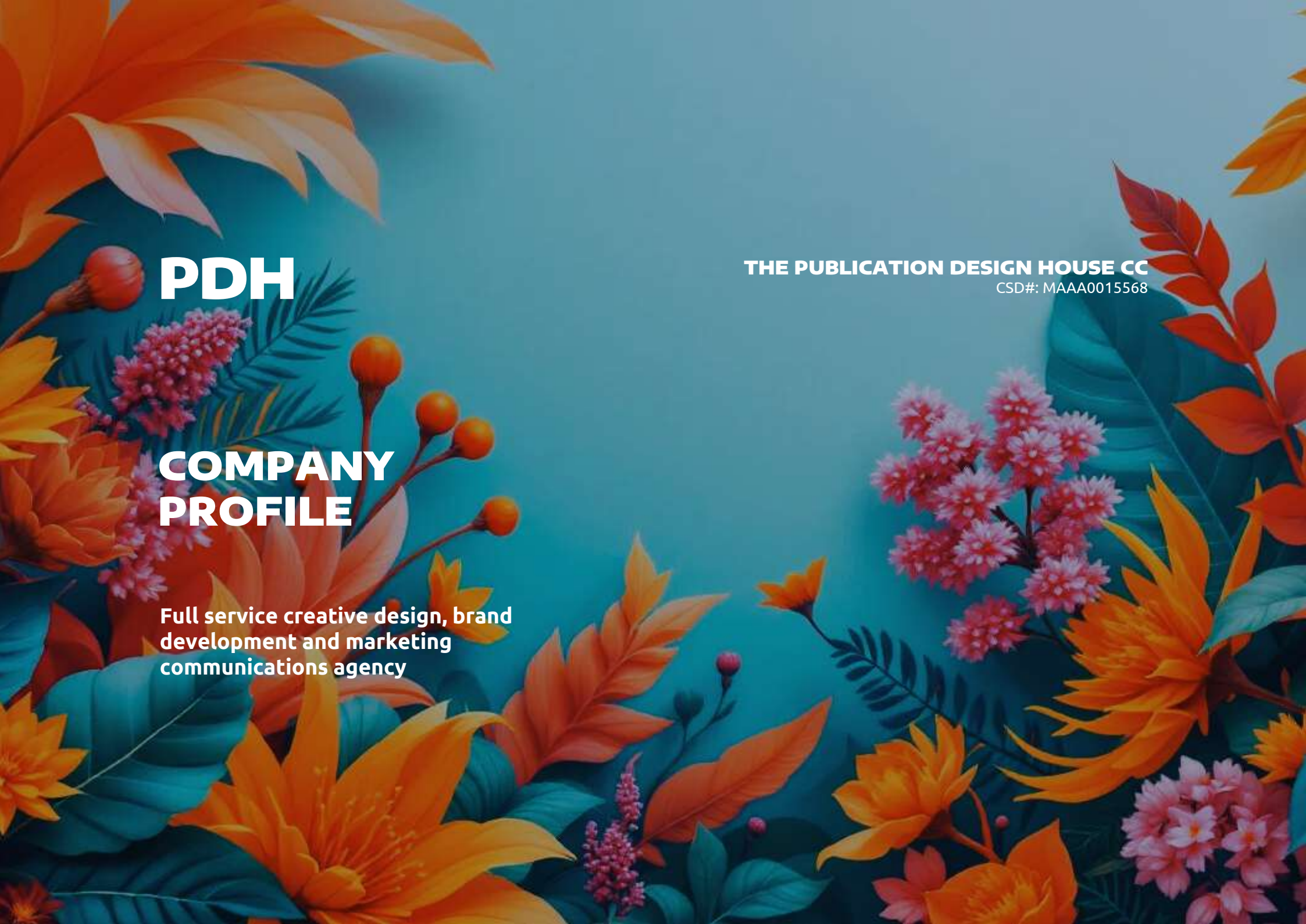




PDH

THE PUBLICATION DESIGN HOUSE CC

CSD#: MAAA0015568

**COMPANY
PROFILE**

Full service creative design, brand
development and marketing
communications agency

OUR SERVICES

PDH is a full service brand development, integrated marketing and communication agency. Over the past 18 years we've solved problems, generated ideas and created sustainable value for local and international brands.

BRAND IDENTITY

Brand Naming
Logo Development
Primary Identity:
Colours, typography,
Business cards,
letterheads & corporate
identity guideline
manuals

CORPORATE PUBLISHING

Corporate Profiles
Annual Reports
Magazines
Brochures
Catalogues
Booklets

DIGITAL MARKETING

Website Development
Content Marketing
Email Marketing
SMS Marketing
Social Media
Paid Ads

CONTENT SERVICES

Copy writing
Research and interviews
Editing and
proofreading
Voice artists
Translation
Interpretation

PHOTOGRAPHY & VIDEO

Corporate photography
Video production
Animation
Editing

BRANDED CORPORATE GIFTS

Notebooks
Branded pens
Branded masks
USBs

BRANDED CLOTHING

Staff uniform
Promotional clothing
Safety wear
Jackets

SIGNAGE & DISPLAY

Banners
Building signage
Vehicle branding
Expo Stands

PORTFOLIO

Advertising



CLIENT
AIRLINK CARGO

SCOPE OF WORK:
COPY WRITING AND DESIGN

WE'RE RAISING MINING TO NEW HEIGHTS

With our experience freightng a range of cargo types to over 55 destinations across Southern Africa, Airlink Cargo is a catalyst for African growth.

We know that you have critical yields to meet, and when you need something it must be here yesterday. Airlink Cargo has the licensing, expertise, capabilities and passion to better unearth the potential of your mine.

Contact us today to find out how we can unearth more of your potential. The freedom to freight. Airlink Cargo.

Contact us on: +27 (0) 10 880 3631/2/3 or
customercare@airlinkcargo.co.za or airlinkcargo.co.za
Customer care roaming mobile number: +27 (0) 60 969 7505

**AIRLINK
CARGO**

04

PORTFOLIO

Web Development + Profile



CLIENT
APPTO

SCOPE OF WORK:
WEBSITE, MOBILE APP AND
COMPANY PROFILE DESIGN



05

PORTFOLIO

Web Development + Social Media

CLIENT

LAUGH AFRICA COMEDY FESTIVAL

SCOPE OF WORK:

WEBSITE AND SOCIAL MEDIA



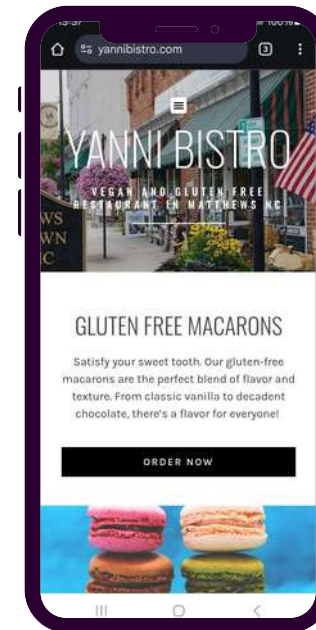
PORTFOLIO

Web Development + Brand Identity



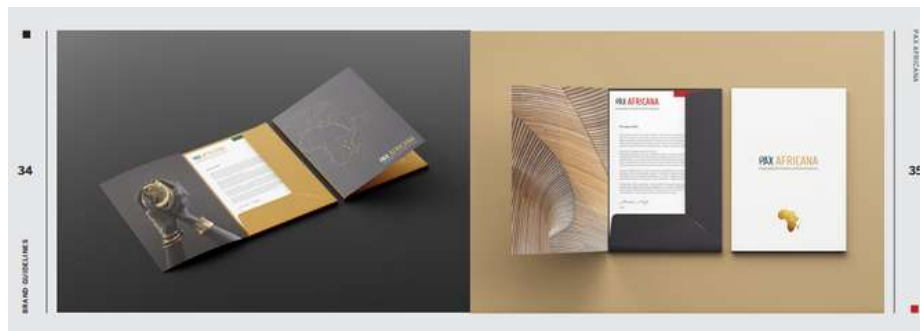
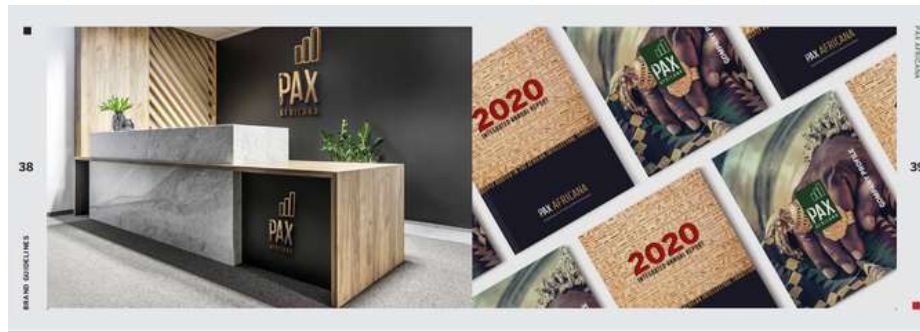
CLIENT

YANNI BISTRO



PORTFOLIO

Brand Identity



CLIENT

PAX AFRICANA

SCOPE OF WORK:

BRAND IDENTITY MANUAL



PORTFOLIO

Brand Identity



CLIENT
PAX AFRICANA

SCOPE OF WORK:
BRAND IDENTITY MANUAL



PORTFOLIO

Brand Identity

**CLIENT**

SOWETO IMVELO MARKET

SCOPE OF WORK:BRAND IDENTITY AND SOCIAL
MEDIA ADS

PORTFOLIO

Social Media Marketing

CLIENT

EPSON

SCOPE OF WORK

SOCIAL MEDIA POST DESIGN



PORTFOLIO

Annual Report

CLIENT

NATIONAL CONSUMER COMMISSION

SCOPE OF WORK

EDITORIAL, DESIGN AND PRINTING



PORTFOLIO

Annual Report



CLIENT

ACCESS BANK ZAMBIA

SCOPE OF WORK

DESIGN AND LAYOUT



14

PORTFOLIO

Annual
Performance
Plan



CLIENT

GAUTENG TOURISM AUTHORITY

SCOPE OF WORK

CONTENT AND GRAPHIC DESIGN

CLIENT LIST

Here is a list of some of the clients we have served:

City of Johannesburg
Airlink Cargo
Department of Women
Department of International Relations and Cooperation
Gauteng Department of Agriculture
National Youth Development Agency
National Union of Mineworkers South Africa
South African Federation of Trade Unions
North West University
Old Mutual Corporate
Gauteng Office of The Premier
SABMiller
Honeywell
FCB Africa
Epson

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